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Date: 9/8/2016

GAIN Report Number: AG1603

Algeria

Post: Algiers

Embassy Algiers Webinar Focuses on Agriculture

Report Categories:

Market Promotion/Competition

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Report Highlights:

About 40 U.S. business representatives participated in a Direct Line webinar on agribusiness and agricultural sector opportunities in Algeria hosted by the U.S. Embassy in Algeria

General Information:

About 40 U.S. business representatives participated in a Direct Line webinar on agribusiness and agricultural sector opportunities in Algeria. The Deputy Chief of Mission of the United States Embassy in Algiers hosted and the Ag Attaché moderated webinar on September 7. Presenters from the Oxford Business Group, Am Cham Algeria, Cevital (Algeria's largest private sector industrial conglomerate), and Post's agricultural and commercial sections discussed both the challenges and opportunities for investing in agribusiness in Algeria. Cevital's Vice President stated that agricultural development in Algeria has been limited by land use and management issues, but that potential upcoming changes in land distribution could make investing in the sector more attractive. OAA/Algiers addressed specific questions from participants about exporting to Algeria.