

Voluntary Report – Voluntary - Public Distribution

Date: March 08, 2022

Report Number: IN2022-0021

Report Name: Ahmedabad - Emerging City of Opportunity in Western India

Country: India

Post: Mumbai

Report Category: Tree Nuts, Trip Report, Poultry and Products, Avocado, Canned Deciduous Fruit, Dried Fruit, Fresh Deciduous Fruit, Fresh Fruit, Kiwifruit, Raisins, Stone Fruit, Strawberries, Food Processing Ingredients, Retail Foods, Promotion Opportunities, Snack Foods, Food Service - Hotel Restaurant Institutional, Market Development Reports

Prepared By: Uma Patil

Approved By: Lazaro Sandoval

Report Highlights:

Ahmedabad is the largest city in the State of Gujarat and one of the fastest growing cities in the country. Located in Western India, Ahmedabad is the sixth most populated city in India and home to an affluent, well-travelled population fond of high-quality imported foods. Sustained economic growth along with an expanding hotel, restaurant, and retail industry provide many opportunities for U.S. food products, including tree nuts, fresh fruits, condiments, and processed foods.

General Information:

Across India, Gujarat is known as the “capital of entrepreneurship” and Ahmedabad is the state’s commercial capital. Gujarat is one of the most industrialized states in the country with prominent pharmaceutical, chemicals, refining, petrochemicals, ceramics, textiles, automobile, and food processing industries. The state has several distinct climate zones that have allowed it to become a major producer of cotton, groundnut, tobacco, cereals, and oilseeds. This helps support the state’s strong textile sector and large food processing sector. In addition, Gujarat is the fifth largest milk producing state in the country. The state contributes 7.3 percent and 20 percent to the nation’s GDP and overall exports, respectively.

Image 1: Location of Ahmedabad, Gujarat on India Map



Ahmedabad, which locals colloquially call *Amdavad* in Gujarati, is the largest city in Gujarat followed by Surat and Vadodara. The city is one of Gujarat’s fastest developing business regions as it is well connected by rail and road to Delhi and Mumbai. Ahmedabad is India’s sixth most populated city in India with an estimated population of 8.3 million. The city is experiencing sweeping socio-economic shifts thanks to a high literacy rate of 88.29 percent¹ and economic growth. For example, within a generation the average property buying age fell to 35 years from 50 years. Most of the population is native Gujarati and speaks the Gujarati language followed by Hindi. English is used mostly by the business community.

The rise of food/culinary content on television and social media is generating greater awareness about the variety and health benefits of fruits, nuts, vegetables, dairy, and meat products. This is resulting in

¹ [Ahmedabad City Population Census 2011-2022 | Gujarat](#)

greater demand for these products and other foods perceived as healthy and nutritious, including immunity-boosting, gluten-free, and low-calorie products, especially during the COVID-19 pandemic as local consumers paid greater attention to what they consumed.

The increase of dual income households thanks to the entry of women into the workforce has also shifted consumption patterns. These households want convenience, specialty items, and high-value foods, including imported products. Concurrently, there has been a rapid emergence of cafes, quick service restaurants, supermarkets, and hypermarkets in the city that are catering to consumers increasingly demanding conveniently available fresh and processed foods.

Retail Sector:

Best retail product prospects: frozen foods (french fries, potato products, other mixed vegetables, pork, prawns, chickens, ovine/caprine meat, and kebabs); ready to eat/convenience foods; processed foods (pastas, breakfast cereals, sauces and condiments, spreads, dips, snack foods, juices); tree nuts; organic foods; protein bars; exotic fruits (particularly berries and avocados); cheeses; chocolates; confectionary products.

The organized retail market in Ahmedabad is growing steadily thanks to evolving consumer lifestyles, rapid urbanization, infrastructure growth, rising incomes, and a well-travelled affluent class. Prominent national multi-brand retailers such as Hypercity, Big Bazaar, D-Mart, Reliance Fresh, Star Bazar, More and others are present in Ahmedabad and offer a variety of grocery products. Organized retail represents more than 13 percent of the retail sector in the city. Retailers have experienced a shift in their customer consumption preference from domestic brands to international ones. According to a local retail contact, the COVID-19 pandemic compelled consumers to demand healthier, immunity-boosting, and hygienic food items, including fresh fruits, tree nuts, protein/energy bars, yoghurt, cold press juices, breakfast cereals, and premium snacking products. Recipes that use traditional and international ingredients to create fusion foods have gained more momentum. Consumers are even purchasing “Western” food/ingredient packs to take home and prepare fusion recipes with an Indian twist.

A single organized retail store carries a range of 1,500 to 2,000 SKUs from sauces, condiments, biscuits and cookies, noodles, soups, fruits, vegetables, and confectionery items. About 10-15 percent of retail space is dedicated to imported foods in any modern retail store in Ahmedabad and over a quarter of fruits and vegetables are exotic and/or imported. Local contacts reports that the sale of frozen foods, frozen berries, fresh fruits, tree nuts, and snacks are on the rise and stores are dedicating more space to them. Although Gujarat is a pre-dominantly vegetarian state, trade sources have observed an increase in the consumption of frozen meat and poultry across Ahmedabad, Vadodara, and Surat.

Another factor contributing to the growth of the city’s grocery retail sector is the presence of visitors and workers from other states and countries. Many East Asian and European workers reside in the city and frequent organized retail outlets for imported products alongside local Ahmedabad residents. These foreign residents are attracted to Ahmedabad thanks to its prominent higher education institutions, medical tourism, and the presence of multinational companies, particularly in the automotive and financial sectors.

Locals are open to relishing Western foods with a local Indian/Gujarati taste and component. They like to explore new eateries, restaurants, street food, and road-side food stands. In fact, local contacts report that many consumers will arrive at stores the day(s) following a particular televised food show and demand specific products and ingredients to replicate the recipe. Gujaratis prefer eating freshly prepared meals and major grocery shopping decisions are traditionally made by women. In terms of spending habits, contacts report that local consumers can be selective and look for value.

The most popular international cuisines that Gujaratis love to indulge in are Italian, Mexican, Thai, Malaysian, Chinese, and American. They prefer these cuisines with a local taste that is sweet and tangy. Ahmedabad, Surat, and Vadodara are also experiencing a steady growth in coffee culture, which also provides an opportunity for foreign ingredients and snack foods.

Image 2: International Food Products at Multiple Retail Stores in Ahmedabad



Source: FAS staff

Table 1: Major Grocery Retailers in Ahmedabad

Major Modern Retailers	Gourmet Retailers
HyperCITY: Future Retail Limited	Hind Supermarket
Reliance Mart: Reliance Retail Limited	Spicerious
Reliance Smart: Reliance Retail Limited	Prannuts
Star Bazaar: Tata Enterprise	Leaferial Gourmet Store
D-Mart: Avenue Supermarts Limited	Richroots
Big Bazaar: Future Retail Limited	Food Memories
More Supermarket	Slyce
Magson – Fresh and Frozen	

Source: Retailer websites and local contacts

Direct imports of U.S. agricultural food products to Ahmedabad in 2021 were \$62 million (see tables 3 for product details), an increase of over 52 percent compared to the previous year. However, this does not include imported items that are procured from importers and distributors in Mumbai and New Delhi. As such, the sale and presence of imported U.S. food products in Ahmedabad is likely much higher. Ahmedabad is situated between Mumbai and New Delhi, imported products are mostly supplied to the city in truckloads (dry and reefer) multiple times a week to minimize cold storage and warehousing costs at small organized retail outlets and individual hotels.

Gujarat is a dry state and only has 66 government authorized liquor shops.² Alcoholic purchases are only allowed to special license holders. These licenses can be extended to visitors from other states or countries. Local contacts report that a significant portion of the alcoholic beverages available at these stores are imported.

Online Retail Sector:

Best online retail product prospects: exotic fruits and vegetables; snack foods; biscuits/cookies; breakfast cereals, ready-to-eat convenience foods; sauces; condiments.

Online grocery purchases are on the rise in Ahmedabad due to rising urbanization, higher incomes, the demand for greater convenience, and greater internet use. COVID-19 also accelerated this trend as consumers across age and income groups were forced to rely on online grocery purchases for safety reasons. According to the latest report from the [Telecom Regulatory Authority of India](#) (TRAI), the number of internet users in Gujarat has increased by 250 percent in the last five years. As of March 2021, the state has over 70.36 million wireless and wireline internet subscribers.³

The growth of Ahmedabad's online grocery market is driven by strong purchases of fruits, vegetables, and grocery staples. In response, local entrepreneurs have launched portals to sell locally grown, fresh fruits and vegetables online. These portals target busy working professionals and college/graduate students. These entrepreneurs also report growing sales from home makers who prefer shopping online for their staples and vegetables instead of tolerating traffic and/or the heat to shop in person. Online

² [List of permitted foreign liquor shops in Gujarat for permit holders | DeshGujarat](#)

³ The Indian Telecom Services Performance Indicators, Telecom Regulatory Authority of India, August 27, 2021, [QPIR_27082021.pdf \(traigov.in\)](#)

grocery retailers also offer same day delivery services (usually between 3-4 hours) while providing goods at near wholesale prices with cash on delivery, discounts, and an easy return policy.

Table 2: Online Grocery Business Models in Ahmedabad

Model	Description	Examples
Inventory led	Retailer procures and stores a wide range of products from vendors in large quantities. Thus, enabling buyers to purchase in bulk.	Big Basket, Urban Platter, Reliance Fresh
Marketplace led	Retailer provides a platform for third-party vendors to list and market their products. This model results in high transportation and logistics costs due to the high volume of low-value deliveries, which erodes margins. Local contacts suggest that for this model to be sustainable, retailers need the right mix of stores/vendors who supply quality products at relatively close proximity to customers. Quality control can be difficult to maintain for the retailer as the third-party vendor is ultimately responsible for the product.	Amazon India, Flipkart Supermarket
Hyperlocal led	Retailer and consumer are both based in a limited geographical area. Offline retailers, including traditional and modern grocery stores, are increasingly adopting this model.	Magson – Fresh and Frozen

Table 3: List of Selected Online Food Retailers in Ahmedabad

Online Grocery Retail Sites
Farm2Door
Amazon Fresh
BigBasket
Urban Platter
Osia Hypermarket
Oh! Basket
Reliance Fresh
RasanAdda

Source: Retailer websites and local contacts

Hotel, Restaurant, and Institutional (HRI) Sector:

Best HRI product prospects: wine; cheeses; olives; olive oil; berries; exotic fruits; dried berries; dry fruits; pastas; cocktail and mocktail premixes; coffee beans; preserves; syrups; poultry; seafood; cold cuts; exotic veggies; chicken salami; smoked salmon; sauces; seasonings; condiments; syrups; flour mixes; breakfast cereals.

India's food service market is currently valued at USD \$63.71 billion and is expected to reach \$95.75 billion by 2025.⁴ The organized food service sector (standalone, QSRs, and chain restaurants) represents 35 percent of that market, while the unorganized segment represents 65 percent. Ahmedabad has emerged as a sophisticated city with diversified food habits. Previously, contacts described the city as "conservative" when it came to food, but fusion and foreign cuisines are now in high demand. Examples of this fusion cuisine include pizza topped with paneer (similar to cottage cheese) and spinach; and burgers made with potato and cheese patties. The city is dominated by a vegetarian population that demands separate kitchens and dining areas for vegetarians and non-vegetarians along with inexpensive rates. Chefs at local hotels and restaurants are busy finding new ways to maintain a loyal consumer base and their demand for foods that reflect local tastes. Chefs report that many consumers lack awareness of the full range of products (e.g., avocados, foreign cheeses) and cuisines that could be served. As such, consumer education and sampling are essential for successfully introducing new and foreign products.

Ahmedabad is also experiencing the rise in cafe culture, leading to more trendy tea and coffee lounges/cafes. These lounges offer non-alcoholic drinks including traditional tea and tea-blended drinks, juices, energy drinks, hot chocolate, non-alcoholic beers, and wines. In addition, they offer food items such as baked goods, sandwiches, wraps, pastas, and salads.

Image 3: Quick Service Restaurant Outlets in Ahmedabad



⁴[USDA India GAIN Report - Food Service - Hotel Restaurant Institutional](#)



Source: FAS staff

Ahmedabad has nine premium shopping malls with food courts, supermarkets, and hypermarkets. Young consumers are prominent at mall restaurants and cafes as eating out has emerged as a popular form of entertainment. These consumers are increasingly demanding Western-style cuisines and restaurants. As such, restaurant chains such as McDonalds, Kentucky Fried Chicken, Pizza Hut, Subway, Burger King, and Domino's Pizza are the most popular. These chains have also been successful in adapting their products to local tastes, especially for vegetarian consumers.

Image 4: Shopping Malls in Ahmedabad





Source: FAS staff

Numerous international hotels have a presence in Ahmedabad and are expanding within the city and surrounding areas. These hotel groups include Taj, Starwood Group (Four Points Sheraton, Le Meridian), Radisson, Hyatt, Accord, and Marriott. New hotels are underway with 300+ room capacity from Taj, Leela, and ITC. An average lunch or dinner at a five-star hotel costs USD \$50-\$70 per couple. In addition to their regular restaurant and room occupancy business, the majority of four- and five-star hotel properties earn much of their revenues from events and catering services. Locals are known for their large celebrations, which they prefer to hold at four- and five-star properties for the venue, accommodations, and catering services. Companies also like to hold meetings and retreats at these hotels.

Hotels usually rely on their central purchase departments to procure food and beverage supplies. In limited circumstances, these hotel chains may rely on local retailers or suppliers for certain products. Hotel chefs increasingly have a greater role in the selection of ingredients. Many of these chefs have trained overseas and have an interest in procuring exotic and premium ingredients. These hotels usually procure ingredients like exotic fruits and veggies, cheeses, organic foods, and a range of fresh, ready-to-cook vegetable mixes.

Impact of COVID-19 on HRI Sector

The COVID-19 pandemic severely impacted Ahmedabad's hospitality sector, which is expected to take another year to reach pre-COVID conditions and sales. Nonetheless, the sector is in the middle of a rapid recovery thanks to growing domestic travel and a return to restaurant dining and catered events. Contacts report that rising vaccination rates along with less government restrictions, and more workers returning to the office will allow the Indian hospitality sector to fully recover in 2023. Local hotel contacts report that occupancy rates have experienced a significant recovery thanks to more business/personal travel, events, and staycations.

Food Processing and Ingredients Sector:

Best food processing and ingredient product prospects: specialty ingredients; degummed soybean oils; grains; flour mixes; bakery products; tree nuts; specialty flours.

According to the Ministry of Food Processing Industries, Gujarat accounts for the largest share of total investments in India's food processing sector.⁵ Many agri-business conglomerates such as Adani Wilmar (grains, pulses, flours, edible oils, non-GMO soya products and specialty fats), Himalaya International (bottled water), McCain (processed potato and related products), Vadilal (ice creams), Rasna (fruit juice mixes), and Godrej Agrovet (animal feed, oil palm plantations, agrochemicals, and poultry) are present in the state. Gujarat is also the fifth largest milk-producing state in India and home to Amul, one of the country's largest food processing companies.

According to local contacts, infrastructure investments, friendly government policies, affordable land rates, ample labor, and easy connectivity to Delhi and Mumbai are contributing to the growth of food processing companies in the state. The Ministry of Food Processing is establishing mega-food parks across India and Gujarat to encourage greater food processing, including Agro Mega Food Park and Fanidhar Mega Food Park in Surat and Jotana, respectively. These food parks provide food processing facilities, including primary processing centers, central cold chain units, and storage facilities. According to local contacts, these types of facilities will reduce the cost of individual units significantly and make food processing more viable.

Challenges:

Despite rising consumer demand, there remain numerous challenges for imported foods, including high tariffs, import restrictions, price sensitivity, strong competition from domestic industry, and high freight costs. The Government of India's "Self-Reliant India" policy, which promotes the local sourcing of ingredients, presents another challenge imports.

Port Situation:

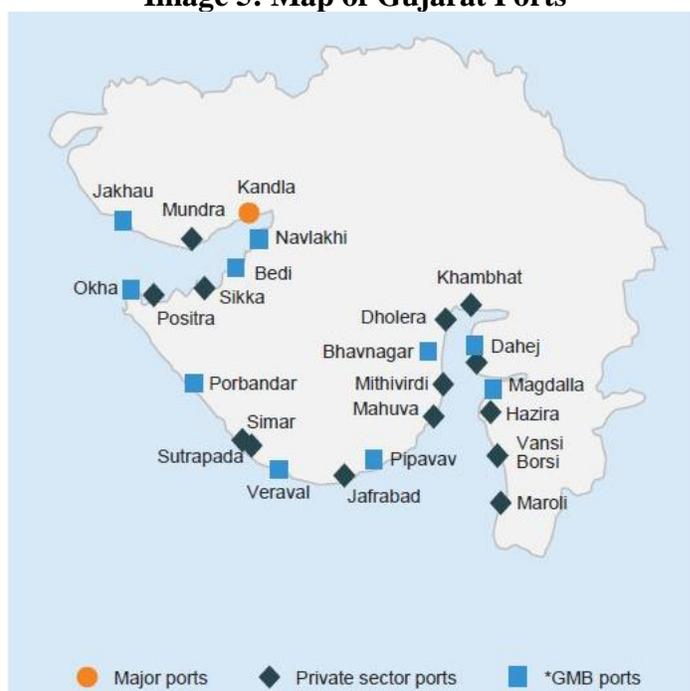
Gujarat, also known as the port capital of India, has 42 ports along a 1,600-kilometer coastline. Gujarat was the first state in India to undertake port privatization and has been pioneer in encouraging public-private partnerships in the port sector. Gujarat's ports receive more than 4,800 ships and 1,000 sailing vessels per year.⁶ In 2020-21, Kandla port handled 73.86 million tons of cargo traffic.⁷ The state is heavily investing in developing these ports to boost trade. Most imports enter through the ports of Mundra and Kandla, yet the development of other ports provides potential new entry points for imported products

⁵ [Food Processing in India | Food Processing Industry in India | Mofpi \(foodprocessingindia.gov.in\)](#)

⁶ India Brand Equity Foundation: Gujarat State Report - [IBEF Presentation](#)

⁷ Gujarat Maritime Board [GMB Ports](#)

Image 5: Map of Gujarat Ports



Source: India Brand Equity Foundation

Trade Data:

Table 04: Imports of Agricultural Products into Ahmedabad from United States (Land: Kandla Sea, SEZ Dahej, Mundra, SEZ Mundra, Old Mundra, SEZ Kandla) by HTS Code in Value

Commodity	Description	United States Dollars		%Δ 21/20
		2020	2021	
210610	Protein Concentrates And Textured Protein Substances	11,891,749	22,269,522	87.27
040410	Whey And Modified Whey, Whether Or Not Concentrated Or Containing Added Sweeteners	-	-	0
200989	Juice Of Any Single Fruit Or Vegetable, Not Fortified With Vitamins Or Minerals, Unfermented And Not Containing Added Spirit, Nesoi	14,527	7,661	-47.26
151211	Sunflower-Seed Or Safflower Oil, And Their Fractions, Crude, Not Chemically Modified	-	-	0
210690	Food Preparations Nesoi	6,426,617	7,649,445	19.03
350400	Peptones And Derivatives; Other Proteins And Derivatives, Nesoi; Hide Powder, Chromed Or Not	-	33,250	0
200990	Mixtures Of Juices, Fruit And/Or Vegetable,	342	119	-65.2

	Unfermented And Not Containing Added Spirit, Whether Or Not Sweetened			
520100	Cotton, Not Carded Or Combed	13,163,814	21,352,894	62.21
350220	Milk Albumin, Including Concentrates Of Two Or More Whey Proteins	5,018,723	6,116,066	21.86
121190	Plants And Parts Of Plants (Including Seeds And Fruits), Used Primarily In Perfumery, Pharmacy Or For Insecticides, Etc., Fresh, Or Dried, Etc., Nesoi	764,229	-	-100
210390	Sauces And Preparations Therefor, Nesoi; Mixed Condiments And Mixed Seasonings	935,692	495,586	-47.04
382319	Industrial Monocarboxylic Fatty Acids, Nesoi; Acid Oils From Refining	435,656	30,213	-93.06
170490	Sugar Confectionary (Including White Chocolate), Not Containing Cocoa, Nesoi	63,995	21,880	-65.81
200811	Peanuts (Ground-Nuts), Prepared Or Preserved, Nesoi, Including Peanut Butter	240,875	840,677	249.01
330129	Essential Oils, Nesoi	132,167	140,401	6.23
330119	Essential Oils Of Citrus Fruit, Nesoi	25,157	16,888	-32.87
180690	Cocoa Preparations, Not In Bulk Form, Nesoi	15,362	2,188,773	14,147.97
190532	Waffles And Wafers	16,009	10,427	-34.87
071310	Peas, Dried Shelled, Including Seed	-	-	0
291570	Palmitic Acid, Stearic Acid, Their Salts And Esters	-	124,708	0
330112	Essential Citrus Fruit Oils Of Orange	103,146	50,767	-50.78
190420	Prepared Foods Obtained From Unroasted Cereal Flakes Or From Mixtures Of Unroasted Cereal Flakes And Roasted Cereal Flakes Or Swelled Cereals	68,952	27,573	-60.01
170410	Chewing Gum, Whether Or Not Sugar Coated	2,522	6,824	170.58
081340	Fruit, Dried, Nesoi, Other Than That Of Headings 0801 To 0806	-	-	0
120810	Flours And Meals Of Soybeans	-	-	0
190590	Bread, Pastry, Cakes, Biscuits And Similar Baked Products, Nesoi, And Puddings, Whether Or Not Containing Chocolate, Fruit, Nuts Or Confectionary	130,072	70,275	-45.97
200893	Cranberries (Vaccinium Macrocarpon, Vaccinium Oxycoccos, Vaccinium Vitis-Idaea), Prepared Or Preserved, Nesoi	-	-	0

230400	Soybean Oilcake And Other Solid Residues Resulting From The Extraction Of Soy Bean Oil, Whether Or Not Ground Or In The Form Of Pellets	121,246	-	-100
081320	Prunes, Dried	-	-	0
330113	Essential Citrus Fruit Oils Of Lemon	37,621	66,342	76.34
151590	Fixed Vegetable Fats And Oils And Their Fractions, Whether Or Not Refined But Not Chemically Modified, Nesoi	37,843	549	-98.55
291615	Oleic, Linoleic Or Linolenic Acids, Their Salts And Esters	64,245	69,112	7.58
220290	Nonalcoholic Beverages, Nesoi (Including Milk-Based Drinks And Nonalcoholic Beer)	-	-	0
210111	Coffee Extracts, Essences And Concentrates, And Preparations With A Basis Of These Products Or With A Basis Of Coffee	18,481	46,155	149.74
330125	Essential Oils Of Mints, Nesoi	8,346	8,071	-3.29
180610	Cocoa Powder, Containing Added Sugar Or Other Sweetening Matter	1,739	-	-100
190410	Prepared Foods Obtained By The Swelling Or Roasting Of Cereals Or Cereal Products	2,639	10,764	307.88
071190	Vegetables, Nesoi, And Mixtures Of Vegetables, Provisionally Preserved, But Unsuitable In That State For Immediate Consumption	-	-	0
110630	Flour, Meal And Powder Of The Products Of Chapter 8	18,071	-	-100
210210	Yeasts, Active	6,131	2,879	-53.04
090411	Pepper Of The Genus Piper (Black And White), Neither Crushed Nor Ground	-	-	0
200490	Vegetables, Nesoi, Prepared Or Preserved Otherwise Than By Vinegar Or Acetic Acid, Frozen	3,386	1,350	-60.13
190219	Pasta (Spaghetti, Macaroni, Etc.), Uncooked, Not Stuffed Or Otherwise Prepared, Not Containing Eggs	-	252	0
220900	Vinegar And Substitutes For Vinegar Obtained From Acetic Acid	61,724	64,839	5.05
200560	Asparagus, Prepared Or Preserved Otherwise Than By Vinegar Or Acetic Acid, Not Frozen	-	-	0
170290	Sugar, Nesoi, Including Invert Sugar And Invert Syrup	-	440	0

190120	Mixes And Doughs For The Preparation Of Bread, Pastry, Cakes, Biscuits And Other Bakers' Wares Of Heading 1905	6,518	3,491	-46.44
200559	Beans (Vigna Spp., Phaseolus Spp.) Not Shelled, Prepared Or Preserved Otherwise Than By Vinegar Or Acetic Acid, Not Frozen	3,434	1,634	-52.42
170220	Maple Sugar And Maple Syrup	41,156	1,391	-96.62
210320	Tomato Ketchup And Other Tomato Sauces	6,552	5,175	-21.02
200410	Potatoes, Including French Fries, Prepared Or Preserved Otherwise Than By Vinegar Or Acetic Acid, Frozen	6,791	-	-100
190531	Cookies (Sweet Biscuits)	6,747	3,291	-51.22
292320	Lecithins And Other Phosphoaminolipids	34	34	100
210120	Tea Or Mate Extracts, Essences And Concentrates, And Preparations With A Basis Of These Products Or With A Basis Of Tea Or Mate	564,917	5,42,643	-3.94
210420	Homogenized Composite Food Preparations Put Up For Retail Sale As Infant (Or Dietetic) Food, In Containers Of A Net Weight Not Over 250 G (8.83 Oz.)	-	-	0
071290	Vegetables, Nesoi, Dried And Vegetable Mixtures, Dried (Whole, Cut, Sliced, Etc.), But Not Further Prepared	4,792	25,355	429.11
110811	Starch, Wheat	329	690	0
190490	Cereals, Other Than Corn (Maize), In Grain Form, Pre-Cooked Or Otherwise Prepared, N.E.S.O.I.	130,897	97,640	-25.41
200190	Vegetables, Fruit, Nuts And Other Edible Parts Of Plants, Nesoi, Prepared Or Preserved By Vinegar Or Acetic Acid	529	-	0
210112	Coffee Extracts, Essences And Concentrates And Preparations Of These Extracts, Essences Or Concentrates Or With A Basis Of Coffee	-	-	0
190190	Malt Extract; Food Products Of Flour, Meal, Etc. With Cocoa (If Any) Under 40% And Milk Or Cream Products With Cocoa (If Any) Under 50%, Nesoi	28,632	61,518	114.86
210310	Soy Sauce	3,477	2,161	-37.85
190240	Couscous	52,363	11,430	-77.28
330210	Mixtures Of Odoriferous Substances And Mixtures (Including Alcoholic Solutions) With A Basis Of These Substances Used In	75,075	91,252	21.55

	The Food Or Drink Industries			
190230	Pasta, Prepared, Nesoi	-	-	0
151620	Vegetable Fats And Oils And Their Fractions, Hydrogenated, Interesterified, Reesterified Or Elaidinized, Whether Or Not Refined, Not Further Prepared	-	-	0
	Total	40,763,321	62,029,764	

Post Contact Information:

For more information about Ahmedabad and other markets, please contact USDA's offices in India.

Office of Agricultural Service
Embassy of the United States of America
Chanakyapuri, New Delhi,
Pin code - 110 021, India
Phone: +91-11-24198000
Email: agnewdelhi@fas.usda.gov
Web: US Embassy, New Delhi
Twitter: [@USDAIndia](https://twitter.com/USDAIndia); Instagram: [@tasteofamericain](https://www.instagram.com/tasteofamericain)

Office of Agricultural Affairs
American Consulate General
C-49, G-Block, Bandra Kurla Complex,
Bandra E, Mumbai - 400 051
Phone: +91-22-26724000
Email: agmumbai@fas.usda.gov
Web: American Consulate General Mumbai
Twitter: [@USDAIndia](https://twitter.com/USDAIndia); Instagram: [@tasteofamericain](https://www.instagram.com/tasteofamericain)

For additional information please visit the FAS websites & useful FAS India GAIN reports

- [FAS Homepage](#)
- [FAS India Food Processing Report](#)
- [FAS India Retail Foods Report](#)
- [FAS India Online Grocery Market](#)
- [FAS India Exporter Guide](#)
- [FAS India Plant-based Meat Substitutes Market](#)
- [Food and Agricultural Trade Show Calendar 2021](#)

Attachments:

No Attachments.