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Report Highlights:

This report provides a list of food, beverage, and agricultural trade shows held in India, Nepal, and Sri Lanka during calendar year 2021. The Indian trade show industry holds many events dedicated to various aspects of the food and agricultural industry and is considered one of the best platforms to attract local buyers to foreign products.

General Information

Trade shows in India, Nepal, and Sri Lanka serve as an ideal platform for U.S. businesses seeking to identify a trusted buyer, introduce a new product, or obtain more information on the local market. These shows help foreign exporters get a feel of the local market and design their strategies for introducing new/existing products to local buyers. India has long held trade shows focused on agricultural technology/inputs that attract hundreds or thousands of farmers. However, over the past few years, several shows have attracted numerous international exporters, local importers, and domestic manufacturers.

An increasing number of Indian importers, retailers and key decision makers are traveling to international trade shows such as Gulfood, Anuga, SIAL Paris, and Food & Hotel Asia Singapore. FAS India offices regularly disseminate information on [USDA-endorsed trade shows](#) to regional importers and distributors. Post also works with different trade associations and cooperators in sponsoring buyer missions from the region to various USDA-endorsed foods and beverage shows in the United States. These events present reliable opportunities to meet self-selecting regional buyers and firms that import and distribute food, beverages, and other agricultural products. However, to meet a broader audience of potential importers and distributors, attending local or regional trade shows will be a good start to seek opportunities to identify potential customers and get an in-depth, immediate experience of India, Nepal, and Sri Lanka markets.

One of the best reasons to come to a show in India, Nepal, and Sri Lanka is to gain a greater understanding of the local markets, analyze different market trends, and gauge consumer demand and competition. Consequently, combining a local retail tour along with trade show participation, site visits, and meetings with key industry contacts are a better way to maximize the benefits of a trip. USDA India offices, in addition to USDA cooperators regularly participate in major Indian food and agricultural trade shows, including the India Food Forum, Annapoorna-ANUFOOD, AAHAR, and SIAL India. USDA India regularly exhibits at these shows alongside U.S. cooperators to showcase the wide range of U.S. food and beverage products to local buyers.

USDA India has compiled a list of various food and beverage shows as well as farm and technology-oriented shows that will take place in India, Nepal, and Sri Lanka in calendar year 2021. U.S. exporters should note that this list not exhaustive, and inclusion or absence in this report should not be considered recognition of the show's quality.

The region's trade show industry is relatively new, and the expectations for experienced trade show visitors should be managed accordingly. During or prior to the visit, U.S.-based trade show participants should contact USDA offices in India to obtain tips, guidance, and a better

understanding of the market. Dates are subject to change, and travelers should check with the show organizers before making travel arrangements.

Note: There are several key trade restrictions that limit market access for U.S. food products. Most animal and livestock-derived food product imports are effectively banned due to established Indian import requirements. This includes certain sub-categories in the Harmonized Tariff Schedule under Chapters 2, 3, 4, 5, 16 and 21 (e.g., milk and dairy products, certain seafood, sheep and goat products, as well as pork products and pet food). Furthermore, beef imports are banned due to religious concerns.

U.S. exporters should consider these factors when deciding to enter products into India, Nepal, and Sri Lanka markets. If you have a question about market access for your food product, please contact USDA offices in India. For an extended overview of agricultural markets in India, Nepal, and Sri Lanka, see [“Opportunities for U.S. Agricultural Exports to Southern Asia.”](#)

Food and Beverage Trade Shows in India, Nepal, and Sri Lanka, 2021

No. #	Date (2021)	Trade Show	Venue/City	Notes/About the Show (from exhibitor websites)
1.	January 20-22	Food Hospitality World	Bandra Kurla Complex, MMRDA Grounds, Mumbai, India	
2.	January 2021	Krushi Expo 2021	Baramati, Pune	
3.	January 20-22	Express Food & Hospitality	MMRDA Grounds, Mumbai, India	The Express Food & Hospitality (EF&H) - Mumbai is a focused B2B trade show for the fast-growing food & hospitality industry with the main objective of creating bigger opportunities and successful businesses for companies and trade professionals in India. A wide range of food and delicacies bring together a diverse range of buyers and visitors from different parts of the country. The platform offers Indian and international businesses a wide spectrum of opportunity to establish and network their businesses and brands among the top professionals in the country.
4.	January 22-24	Foodtech Asia	Dana Mandi, Ludhiana, India	Foodtech Asia Promotes Food Processing Machinery, Bakery & Dairy Machinery, Packaging Machinery & Materials, Catering Display & Equipment's, Commercial Kitchen Equipment's, Ice Cream Machinery, Cold Room & Storages Systems, Juice Processing & Filling Machinery, Dairy & Bakery Products, Cleaning Products & Laundry Machinery, Spices & Edible Oil, Food Products, Hospitality, and ERP Systems etc.
5.	January 27-29	Global Grain, Food & Feed	Taj Hotel & Convention Centre Goa	Organized by Teflas, this event focuses on the global grain, food and feed manufacturing, processing equipment and technology.
6.	January 29-31	Global Halal Expo India	Bengaluru International Exhibition Centre, Bengaluru	Global Halal Expo India will be channeled to the harness the halal and allied industries globally, attracting a wide array of industry professionals. Alongside trade commissions and Islamic Chambers of Commerce, buyers and sellers are looking to explore business opportunities. The Expo will connect you to the key decision makers of the industry where you will meet with the industry leaders and members and avail the best networking opportunities. <i>Highlights</i> <ul style="list-style-type: none"> • Meat Product & Technology • Meet with existing clients and industrial expert • Learn and teach new technologies

7.	February 2021	ANUTECH - International FoodTec India	Mumbai, India	ANUTECH- International FoodTec India is the biggest and most sought-after trade show in India discussing about the food and drinking industry. Industry meets at this show to exchange new developments and showcase the future of the food and drink industry in India. Foods and beverages of mass consumption acts as the focal point of this show for its widespread sale makes it more important for the food sector. Innovative ideas regarding food processing technology are welcomed and debated upon in this show.
8.	February 1-2	India Food Forum	Renaissance Mumbai Hotel & Convention Centre, India	India Food Forum 2021 brings together Distributors, Food & Grocery Retailers, Stockiest, Agents, Importers, Wholesalers, Hotels, Food Specialists, Quick Service Restaurants, Restaurants, Flight Caterers, Pubs / Bars, Malls and Chefs. Note: USDA participated in the 2020 edition of this show.
9.	February 24-26	Retail Leadership Summit 2019	Online	Retail Leadership Summit (RLS) is the biggest knowledge sharing platform organized by the industry, for the industry. It brings together all the stakeholders of retail to exchange ideas, share business insights and deliberate on all things retail on a macro-level.
10.	February 25-27	Acres India 2021	Bangalore, India	Organized by Nürnberg Messe, the show focuses on the cold chain sector.
11.	March 2021	Indus FoodTec	India Expo Centre, Noida; Delhi NCR	Indus Food will gather most prominent global buyers from F&B industry to meet the selected Indian suppliers to negotiate their forthcoming Procurement deals and Private Labels. Indus food fair will showcase the country's best line-up of food & agri products to global buyers.
12.	March 19-20	Nepal Food & Beverage Expo	Chitwan Expo Centre, Bharatpur, Nepal	Nepal Food & Beverage Expo will be focused exclusively on food, beverage & hospitality, a first of its kind in Nepal in recognition of the tremendous growth in the sector. While food and beverage have become a big revenue source and profit centers for the hotels, restaurants, and party-palaces have mushroomed beyond anyone's expectations in the last ten years.
13.	March 19-22	Foodmech Asia	Surat, Gujarat	Foodmech Asia is a leading exhibition organizing company in India. Foodmech Asia is already known as one of the important Food Processing Machinery and Hospitality Exhibition in India which is growing very rapidly. This event will showcase ultramodern upcoming technologies in Food Processing Machinery, Food Packaging Machinery, Bakery Equipment, Kitchen Equipment, Hotel-wares, organic Foods, Food Ingredients & Sweets & Essence, Food & Hospitality.

14.	April 6-10	AAHAR - International Food & Hospitality Fair	Pragati Maidan, New Delhi, India	<p>AAHAR, the International Food & Hospitality Fair, New Delhi, India, is in its 34th year. Organized by the India Trade Promotion Organization (the premier trade promotion body of the Government of India), AAHAR is one of Asia's best-known brands in Food and Hospitality shows. The show has grown by leaps and bounds in recent years, and is today the well-known destination for global vendors and sourcing professionals.</p> <p>USDA has participated in shows from 2014-2018, and 2020.</p>
15.	April 7-9	India Foodex-Bangalore	Bangalore	<p>India Foodex-Bangalore is an international exhibition giving immense space to food and food products, food packaging materials and products, packaging equipment, food ingredients, raw materials, canned foods, processed foods, packaging machinery, and other similar products and accessories in the Packaging Materials, Plant, Machinery & Equipment industries. To introduce the latest technological innovations, this event is proved to be an ideal platform to launch your exclusive range of products and services among thousands of food processors, machinery suppliers, importers, and exporters to throng this expo.</p> <p><i>Highlights;</i> Food Processing Machinery & Equipment; Dairy, Bakery Product & Technology & Agriculture Technology; Food Sector Infrastructure; Fresh, Processed and Beverage (Non-Alcoholic) Food Products like Rice, Spices, Pulses, etc.; Hotel & Kitchen Equipment</p>
16.	April 7-9	MeatTech Asia 2021	Bangalore International Exhibition Centre, Bangalore, India	<p>International Exhibition on Meat Products, Processing & Packaging Technologies, Livestock Sector and Allied Industries. For processed meat and poultry industry in India, the demand drivers are hygiene, quality, and food safety. However, significant investment is required to achieve high standards. Rising per capita consumption in domestic market and increase in global demand open us new opportunities to Indian meat, fisheries, and poultry industries to adopt modern technologies in production, preservation, processing, value addition and consumer packaging, apart from more investments in this sector.</p>
17.	April 7-9	GrainTech India	Bangalore International Exhibition Centre (BIEC)	<p>Grain Tech India is an International Exhibition on Grain, Cereals, Spices, Oil Seeds, Products and Technology. The exhibition will focus on post-harvest management, processing and value addition to grain, areas considered especially important in the light of the fact that India wastes food grains worth Rs. 58,000 crore every year due to weaknesses in storage techniques and deficiencies in supply chain.</p> <p>This expo is held along with Agri Tech India and India Foodex, and all three are closely related, covering the entire food business from the grower to the consumer.</p>

18.	April 8-10	World Mithai & Namkeen Convention & Expo	Jaipur Exhibition & Convention Centre, Jaipur, India	
19.	April 22	Fresh Produce India	Online	Organized by Asia Fruit, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.
20.	April 26-28	DairyTech India	Bangalore International Exhibition Centre (BIEC)	
21.	June 2-4	Food & Hotel India	Bombay Exhibition Centre (BEC), Mumbai, India	Food & Hotel India will display premium products and services from around the world presented new ideas and solutions for an industry looking to take on a new direction and enhance their business offerings. It has served as an opportunity for industry professionals to forge alliances with leading Indian & international hospitality chains, consultants, suppliers, investors, while networking with premier buyers and decision-makers handpicked in accordance with their purchasing power.
22.	July 9-11	Bakers Technology Fair	Coimbatore	Bakers Technology Fair (BTF) is an opportunity to understand, network, as well as to source and trade the widest selection of quality and cost-effective bakery ingredients, equipment, applications and related products and services. Over the years, BTF has brought the booming bakery fraternity and their suppliers together. At this BTF, an estimated 8000 + business professional and 300 + brands in more than 200 booths are expected to come together for three days to share their passion for the business. This unique opportunity will allow them to celebrate their industry's new products, equipment's, services and best business practices and production techniques all under one roof!
23.	July 9-11	India HoReCa Expo	CODISSIA TRADE FAIR COMPLEX, Coimbatore, India	India HoReCa Expo is the marketing platform for suppliers to the industry to network, meet face-to-face and build key relationships with key buyers and decision makers in India's hospitality and food service industry. A variety of exhibitors, including many international brands will showcase their most recent products and present a platform to discuss the latest innovations and trends in the industry. Professionals, decision makers of the hospitality, catering, leisure industries, restaurants, cafes, bakeries & fast-food outlets, engineers, architects, decorators, Hospitals, Supermarkets, Importers, wholesalers, suppliers, consultants will visit this show.

24.	July 16-18	Hotel Show Colombo 2021	Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka	This exhibition is organized by the Ceylon Hotel School Graduates Association together with CDC Events & Travels (Pvt.) Ltd for the 15th time, with the support of the state and private sector. It is an ideal showcase for hotel supplies and services in South Asia which bring together recognized brands around the world. There are several parallel events; the National Barista Championship, Room Stylists Challenge, the Colombo Food Fest, Ceylon Tea Master's Cup, and Masterclass Workshops.
25.	July 18-20, 2021	Culinary Art Food Expo 2021	Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka	The event is organized by the Chefs Guild of Lanka for the 17th consecutive year in 2021. This food and beverage exhibition is for food products and services "From the Factory to the Table" for culinary and hospitality industry. Over 2,000 chefs from Sri Lanka will compete for culinary excellence during the three days of the exhibition. The exhibition attracts exhibitors from around the world.
26.	July 23-25	India Warehousing Show - 2021	India Expo Centre Gr. Noida Delhi NCR	
27.	August 06-08	Profood Propack & AgBiz 2021	Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka	This is a trade fair organized by Sri Lanka Food Processors Association and Lanka Exhibitions & Conference Services Pvt. Ltd. for the 20th successive year. This wide ranged exhibition provides a one stop solution with the theme "From the Farm to the Fork," targeting the businesses in processed food and beverage, packaging, and agriculture.
28.	August 26-28	Snack Bake Tec	Bombay Exhibition Centre, Mumbai, India	
29.	August 26-28	International Exhibition on Poultry, Livestock, Feed	Bangalore International Exhibition Center (BIEC), Bangalore India	
30.	August 26-28	HRC Expo 2019	Bangalore India	
31.	August 27-29	Pack Plus Delhi - 2021	Pragati Maidan New Delhi	
32.	September 2021	Agritex India 2021	Hyderabad, Telangana	International Trade Fair and Direction Program on Agriculture.
33.	September 2021	Express Food & Hospitality - Bengaluru 2021	Bengaluru Karnataka	India's largest hotel and foodservice equipment annual tradeshow.

34.	September 2-4	Bakers Technology Fair	HITEX, Hyderabad	
35.	September 3-5	Agri Asia 2021	Gandhinagar Gujarat	International Agriculture Exhibition in India.
36.	September 3-05	Dairy Livestock & Poultry Asia 2021	Gandhinagar Gujarat	International Exhibition and Conference on Latest Technology & Equipment of Animal Husbandry, Dairy, Dairy Framing, Packaging, Processing, and Veterinary
37.	September 3-5	Dairy Livestock & Poultry Expo Agrofarm India 2021	Gandhinagar Gujarat	Dairy Livestock Poultry Expo – Agrofarm India is an important platform for animal husbandry and agricultural technology in India
38.	September 6-8	Annapoorna - ANUFOOD India 2021	Bombay Exhibition Centre, Mumbai, India	
39.	September 15-17	ANUTECH- International FoodTec 2021	Pragati Maidan New Delhi	
40.	September 16-19	Food & Beverage and Hospitality Exhibition - Nepal	Bhrikutimandap Exhibition Hall, Kathmandu, Nepal	The Food & Beverage and Hospitality 2020 is focused exclusively on food, beverage & hospitality, the one and only of its kind in Nepal in recognition of the tremendous growth in the sector. The Food & Beverage and Hospitality hosts about 200 exhibitors, 2 thematic twin exhibitions and features 7 interactive live events. The Food & Beverage and Hospitality Expo attracts more than 40,000 business visitors and consumers. While the event is primarily a business-to-business event, consumers are expected to visit in great numbers. The Food & Beverage and Hospitality clearly defines and demonstrates the power of live marketing. A TV or FM commercial cannot do what an exhibition can do. What an exhibition can do, a print or bill-board ad cannot do. The Exhibition is a rare event that gives you far more possibilities than even a door-to-door sales call. The Exhibition has proven to be a kick-off to the forthcoming food and beverage season.
41.	September 30 to October 2	Fi & HI India	Bombay Exhibition Centre Mumbai India	
42.	October 8-10	Dairy Industry Expo	Pune, Maharashtra	
43.	October 20-22	Indian Ice Cream Expo	Hitex Exhibition Center, Hyderabad, India	Indian Ice-cream Expo (IICE) is a three-day event that's co-organized by IICMA (Indian Ice Cream Manufacturers Association) & AIM Events. The seminar is conducted that covers several topics pertaining to ice cream industry such as cold chain, ice-cream ingredients, automation, food safety and packaging. IICE is the only B2B show in South Asia that always provides hundreds of ice cream manufacturers from several parts

				of the country and world to exchange their views on this platform. It serves as the perfect platform for the manufacturers and allied industry to come under one roof for networking and business opportunities.
44.	October 21-23	Mumbai Wood	Bombay Exhibition Centre, Mumbai, India	
45.	October 28-20	Biofach India 2021	India Expo Centre, IEML Greater Noida, Delhi-NCR, India	BIOFACH India, International Organic Trade Fair, together with Indian Organic offers the Organic Industry to invest in the Indian Organic Market and to promote your organic products at the high-quality platform provided by the show. The show offers Indian and International Organic Players a platform for communication, education and last but not the least business.
46.	November 18-20	India Warehousing & Logistic Show	Gandhi Nagar Gujrat	
47.	December 9-11	Drink Technology India	Online/ Bombay Exhibition Centre (BEC), Mumbai, India	Drink Technology India is the international trade fair for the beverage and liquid food industry. It covers the full spectrum of the liquid food and beverage sector in India. The show is divided into different exhibition sectors like soft drinks, beer, and brewery equipment up to liquid food and for the first-time oils and fats.
48.	December 9-11	SIAL INDIA	Pragati Maidan, New Delhi, India	In terms of visitor ship and impact, SIAL is the premier food innovation event. Introducing new trends, helping to launch products in new territories, solving diversity, quality, and safety issues, these are our motives in an ever-growing market. Highlights <ul style="list-style-type: none"> • 40+ Participating Countries • 21 categories of diverse food inspirations & products • Ideal networking and business platform for the food and beverage industry stakeholders. • Helping develop strategies adapted to the new options available for consumers • Be a part of the world's largest Food Innovation Exhibition – SIAL Network
49.	December 9-11	India Pacprocess	Bombay Exhibition Centre, Mumbai, India	
50.	December 17-19	PackPlus South - 2021	Hitex Hyderabad	
51.	December 17-19	Halal Show India	Islam Gymkhana, Mumbai, India	Halal Show India event will provide an opportunity to showcase your products, under one halal umbrella, to halal conscious consumers who are not aware of the halal-certified products available in Mumbai and

				other India markets. Halal is authentic, hygienic, quality, nutritious, eco-friendly, socially responsible, etc. For Muslims, consumption of Halal is of utmost importance and it's a responsibility to search and consume only halal products and services.
52.	December 18-19	Fresh India Show	Pride Plaza Hotel Aerocity, New Delhi, New Delhi, India	<p>The Fresh India Show will provide the attendees with the opportunity to explore the display of Fresh Fruit & Vegetable Growers, Agri exporters, importers, organic produce, biotechnology, precision farming products supplier, plastic trays & containers, Fruit & vegetable seeds & seedlings, grading & sorting machinery, wrapping, sealing & lamination equipment, old room & refrigeration appliances, perishable cargo handling, etc.</p> <p>Highlights</p> <ul style="list-style-type: none"> • Update on current events around the markets • Educate yourself about new products within the whole supply chain ecosystem • Discover future trends and adopt new progressive techniques and technologies • Discuss the key areas of strength and opportunities within the Asian markets • Understand the factors underlying business fluctuations in the fresh produce industry
53.	December 2021	Pune Kisan Fair	Pune, Maharashtra	The Pune Kisan Fair 2021 is organized with an objective to create a single platform for the Indian agri-community. It is the only fair of its kind where professionals, policymakers, like-minded individuals, government officials and media from all parts of India come together to have a dialogue with key agricultural stakeholders in the Indian agriculture sector.

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For additional information please visit the FAS websites & useful FAS India GAIN reports

- [FAS Homepage](#)
- [FAS India Exporter Guide](#)
- [FAS India Retail Report](#)
- [FAS India Food Processing Ingredients Report](#)
- [FAS India Food Service - Hotel Restaurant Institution](#)

Attachments:

No Attachments.