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# Iraq

Post: Baghdad

## **Iraq Food Processing Sector**

**Report Categories:** 

Food Processing Ingredients Sector

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#### **Report Highlights:**

Iraq is in the midst of extraordinary changes both economically and politically. In spite of the many challenges to doing business in Iraq, American and European companies have demonstrated considerable interest in Iraq.

#### **General Information:**

Iraq is in the midst of extraordinary changes both economically and politically. In spite of the many challenges to doing business in Iraq, American and European companies have demonstrated considerable interest in Iraq. FAS organized a trade mission in Baghdad for U.S. agribusinesses in 2010, in addition, FAS staff accompanied Iraqi business delegations to several international trade fairs during this period. The trade mission was lauded for connecting Iraqi companies with established American businesses. With the potential for political stability seemingly in reach, a brighter future for Iraqis is seemingly at hand.

#### **IRAQ'S FOOD PROCESSING MARKETS: OPPORTUNITIES**

According to a Ministry of Planning report, the outlook for investment opportunities in Iraq should continue to improve in step with a strengthened security and a more normalized business environment. Iraq's population will boom, reaching about 40 million people by 2025, and perhaps as much as 50 million by 2035. Included in this number is a growing population of young people whose consumption patterns will be similar to those found in the West.

Despite relatively low disposable incomes, some early entrants in the packaged food sector will soon gain consumer acceptance, as have imported products. This report is based on data presently available in Iraq, relying in part, on information provided by the Food Importers Association in Iraq.

#### **Iraqi food processing sub-sectors:**

Canning factories
Vegetable oil factories
Flour mills
Starch mills
Sugar refining and packaging
Dairy plants include ice cream factories
Pasta and macaroni factories
Fruit juice processors
Biscuits and chocolate plants
Soft drinks suppliers
Frozen foods suppliers and catering companies

#### **Canning Factories**

No	Factory Name	Factory Capacity Level					Current condition
		Fruit	Date	Tomato	Fruit and		
		Jam	Syrup	Paste	Vegetable		
1	Kerbala	50 tons	50 tons	300 tons	50 tons per	Kerbala	Not
	Canning	per day	per day	per day	day	Province	Operational
	Factory						

2	Diyala canning	50 tons per day	50 tons per day	300 tons per day	50 tons per day	Diyala Province	Not Operational
	factory						
3	Balad	50 tons	50 tons	300 tons	50 tons per	Salah AL	Not
	Canning	per day	per day	per day	day	Din	Operational
	Factory					Province	
4	Dohuk	50 tons	50 tons	300 tons	50 tons per	Dohuk	Partially
	Canning	per day	per day	per day	day	province	Operational
	Factory					North of	
						Iraq	

## **Tomato Paste Canning Companies**

No	Name	Production	Capacity per day	Location	Brand Name	Current Condition
1	Al Dhahlaki	Tomato Paste	150-200 tons	Baghdad Province	( AL Bustan ) means (Orchard	Partially Operational
2	Al Bunnia	Tomato Paste	200 tons	Baghdad Province	(ALKanz) means (Treasure)	Partially Operational
3	Al Tariq	Tomato Paste	150-200 tons	Baghdad Province	AL Baraka for tomato paste and Hello brand for the fruit jams .	Partially Operational
4	Al Shams	Tomato Paste	50 tons per day	Baghdad Province	N/A	Not Operational
5	Al Ameer	Tomato Paste	50 tons per day	Baghdad Province	N/A	Not Operational

Private sector owned canning factories

## **State Vegetable Oil Company**

	Factory Name Products		1 3		Current Condition
			Design	Current	
1	Al Rashid	Solid Vegetable Fat	65000		Operational
		Liquid Vegetable Oil	12000	10000	Operational
2	Al Maamoon	Cotton Seed Solid Fat	13000	7500	Operational
3	Al Moatasaam	Solid Fat	25000		Operational
4	Al Mansoor	Cotton	4 production	4 production	Partially

Factory	Sun Flower	lines	lines	Operational
	Soybean			
	Soap			
	Detergent			
	Maize			

This is the only cooking oil production company in Iraq

#### Flour Mills

There are approximately 200 private sector flour mills in operation in Iraq. The average production capacity per plant is 150- 200 tons/day. There are two public sector flour mills: Al Dora & Taji, both of which have a milling capacity of 1,000 tons/day.

#### **Starch Mills (Corn Flour)**

The Al Hilla starch plant has a production capacity of about 300 tons/day.

#### **Sugar Factories**

Maysan Province Ninewa Province

#### **Milk Production**

Abu Ghraib is a state-owned milk company and is the largest in Iraq. This factory currently operates at 50% capacity. The plant produces the following milk products:

Liquid milk Fruit-flavored milk Plain and Fruit-flavored yogurt Cheese varieties Butter

#### **Private Sector Dairy Factories**

There are many other small factories with production capacity not exceeding 3,000 liters per day

#### **Biscuit Factories**

No	Factory Name	Products	Capacity Tons/ Day		Current Condition
1	Hammra Factory	Biscuit and pastry	40 tons	Baghdad	Operational
2	Al Bunnia Factory	Biscuit and pastry	50 – 60	Baghdad	Operational

3	Bistcolata Factory	Biscuit and pastry	70- 100	Baghdad	Operational
4	Ferndo Biscuits and chocolate	Biscuit and	100	Baghdad	Operational
	Factory	Chocalate			
5	Al Sharqiyah Biscuit Factory	Biscuit and pastry	30	Baghdad	Operational

Currently, there are many small unregistered factories. There is no data available about their production.

### **Soft Drink Factories**

No	Factory Name	<b>Products - Brand</b>	Capacity Tons/ Day	Location	Current Condition
1	Baghdad Beverage	Bottled Pepsi,	5000-10000	Baghdad	Operational
	Company	Mirinda, Seven Up	Carton pack		
2	The Arab	Bottled Senalko	5000-10000	Baghdad	Operational
	Beverage		Carton pack		
	Company				
3	Kufa Factory	Bottled Pepsi	5000-10000	Kerbala	Operational
		Seven Up	Carton pack	Province	
4	Hilla Factory	Bottled Pepsi,	5000-10000	Babylon	Operational
		Mirinda,	Carton pack	Province	
		Seven Up			
5	Al Kaleej Factory	Bottled Pepsi,	5000-10000	Baghdad	Operational
		Mirinda,	Carton pack		
		Seven Up			

Currently, there is about 30 soft drink plant in various provinces in Iraq with productivity ranging from 5,000-10,000 330 ml carton packs per day.

### **Frozen Food and Catering Companies**

No	Factory Name	Products	Capacity Tons/ Day	Location	Current Condition
1	Eastern Co. for	Frozen Meat and	50	Baghdad	Partially
	Frozen Foods.	Vegetable			Operational
2	Nabil Meat and Food	Frozen Processed	70	Baghdad	Partially
	supply	Food			Operational
3	Al Saad Catering Co.	Frozen Processed	40	Baghdad	Partially
		Food			Operational
4	Al Baraka Meat	Frozen Processed	40	Baghdad	Partially
	Processing Co.	Food			Operational
5	Rose Catering Co.	Frozen Processed	30	Baghdad	Partially
		Food			Operational
6	Meriana Catering Co.	Frozen Processed	30	Baghdad	Partially
		Food			Operational

Iraqi food industries suffer from the following:

- -the inability to compete with imported food from neighboring countries
- -instability
- -war
- -government mismanagement and difficulties .
- -poor agriculture productivity and low output
- -low disposable income
- -shortage of electricity, water, and raw materials