

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Voluntary _ Public

Date: 6/2/2016

GAIN Report Number:

China - Peoples Republic of

Post: Chengdu ATO

SIAL China 2016

Report Categories:

Agricultural Trade Office Activities CSSF Activity Report

Retail Foods

Approved By: Morgan Haas

Prepared By:

Joann Shen

Report Highlights:

The 17th SIAL China, one of the largest food & beverage shows in Asia was held in Shanghai, May 5-7. ATO Chengdu brought a delegation of 12 local importers and distributors from Sichuan, Chongqing, Yunnan, and Guizhou to the show and facilitated over 10 introductions between suppliers and buyers of US products. The projected sales of next 12 months will be USD 2.5 million.

General Information: