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Ukraine Stops Dairy Exports to Russia

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Report Highlights:

Due to Russia's Veterinary and Phytosanitary Authority - Rosselkhoznadzor import ban Ukraine stopped all dairy exports to Russia starting July 28th, 2014. This action will lead to complete cheese exports stop resulting in 2.2 percent of Ukraine's agricultural exports drop. Losses in butter and dried milk exports are also significant and may result in additional 0.5 percent of trade loss. The total market loss will amount to USD 353 million with roughly USD 290 million losses in the remaining months of 2014. Forced to switch to butter and NFDM production, Ukraine will dump significant quantities of these products on the world market.

General Information

According to an official statement of the Russian Federal Veterinary and Phytosanitary Service (Rosselkhoznadzor) Head Assistant Alexei Alexeienko, Russia stopped imports of all Ukrainian dairy products stating from July 28th of 2014. The decision was made on July 28th and officially published on July 29th on Rosselkhoznadzor web site. Rosselkhoznadzor also notified Ukrainian authorities proposing to start negotiations on the issue. Currently all Ukrainian dairy suppliers are officially delisted on Rosselkhoznadzor website:

http://www.fsvps.ru/fsvps/importExport/ukrain/enterprises.html?product=26&productType=5&_langua_ge=en

According to Dr. Alexeienko, the ban is introduced because of safety issues with Ukrainian cheese. "This product is dangerous and does not match the certificate requirements. It is manufactured with palm oil use of unknown origin and quality," — Alexeienko stated. Rosselkhoznadzor also consider this trade ban to be in compliance with the World Trade Organization rules and does not envisage any developments on WTO front.

Head of Rosselkhoznadzor Sergey Dankvert also commented on the issue stating that safety and quality of Ukrainian cheese deteriorated significantly in the recent year. In 2013 Rosselkhoznadzor stopped 37 allotments of "not wholesome and dangerous" cheese while in 2014 the number of rejected allotments increased to 196. This forced the Russian authorities to apply trade restriction.

Economic Impact

Russia is the biggest trading partner and consumer of Ukrainian agricultural products. In 2013 it imported almost 50,000 MT of cheese for almost USD 315 million. This amounts to 87 percent of all cheese exports and 1/2 of Ukrainian cheese domestic consumption. Russia's share on non-fat dried milk (NFDM) and butter is also significant and may increase trade loss by additional USD 39-40 million.

Ukraine's Exports of Dairy Products*

Partner Country	Quantity, MT			% Share	% Change		
	2011	2012	2013	2011	2012	2013	2013/2012
World, Butter	1172	477	3245	100.00	100.00	100.00	579.94
Russia, Butter	595	61	2330	50.78	12.76	71.81	3725.12
World, Cheese	77075	64243	57528	100.00	100.00	100.00	- 10.45
Russia, Cheese	68079	56103	49861	88.33	87.33	86.67	- 11.13
World, NFDM	22274	26241	12402	100.00	100.00	100.00	- 52.74
Russia, NFDM	5398	11138	5439	24.23	42.44	43.86	- 51.16

Source: State Statistics Committee of Ukraine

Value of Exported Dairy Products*

^{*}FAS commodity definitions and HS Codes are used

Partner Country	1000 United States Dollars			% Share			% Change	
	2011	2012	2013	2011	2012	2013	2013/2012	
World, Butter	5492	1969	18805	100.00	100.00	100.00	854.90	
Russia, Butter	3083	246	14200	56.13	12.51	75.51	5662.63	
World, Cheese	437329	349808	358250	100.00	100.00	100.00	2.41	
Russia, Cheese	389089	306444	314153	88.97	87.60	87.69	2.52	
World, NFDM	68938	72023	49338	100.00	100.00	100.00	- 31.50	
Russia, NFDM	19379	34071	24788	28.11	47.31	50.24	- 27.24	
World, Total Value	511760	423801	426394	100.00	100.00	100.00	-0.611895	
Russia, Total Value	411551	340762	353141	80.41879	80.406	82.82	-3.63293	

Source: State Statistics Committee of Ukraine

Due to multiple trade restrictions of different origin and length, Trade in dairy products with Russia was considered risky and was on decline in 2011-12. Many exporters would have to quit the market and search for clients elsewhere.

Absence of significant foreign markets for Ukrainian cheese and cheese products will force Ukrainian dairy producers to switch to NFDM+Butter couple instead of cheese. These two products would have to be sold elsewhere as little market space is available domestically. Ukraine will have to re-open markets in North African and Middle Eastern countries where Ukrainian dried milk was sold in the middle of 2000's. Additional quantities of milk and butter are expected on traditional ex-USSR markets in Moldova, Georgia and Azerbaijan.

Milk price is expected to decrease significantly as dairy processors are forced to concentrate on low-margin products. This will have a significant impact on rural dwellers as almost 80 percent of raw milk is procured form the small households. A lot of producers will reassess profitability of milk production, which may result in massive cow slaughter and animal number decrease.

Industry and GOU Reaction

Due to ongoing political crisis and unrests in the Eastern Ukraine, actions of Russian authorities were expected by the industry. Multiple trade conflicts of smaller scale were happening in the past and their number increased significantly in the recent year. All these served as early warning signal to the industry; however it is difficult to be prepared to complete market closure of this size.

The Head of the Union of Dairy Processors Vadym Chagarovsky stated in his interview to Forbes-Ukraine that Union does not see any valid reason for trade restriction. According to him the industry is forced to switch to products that can be exported to foreign markets and break its dependence on Russia. The sooner industry does it – the better. No matter how situation turns in the near future the dairy processors will have to survive through hard times.

Officials in the Ministry of Agricultural Policy and Food also questioned the validity of the trade ban blaming the political factor. According to the officials, the industry and Ukrainian Veterinary-Phytosanitary Service is always opened for dialog and quick to react on deficiencies found. Recent

^{*}FAS commodity definitions and HS Codes are used

actions of the Russian authorities do not show that such dialog is welcomed.

Remark

Almost simultaneously with dairy products import ban Rosselkhoznadzor introduced additional bans for Ukrainian canned vegetables and canned fish. Trade in these products is less significant with total trade value close to USD 28 million. However a lot of small and mid-size canneries that relied on Russia as major export market may suffer losses from the trade drop. Similarly to dairy products these producers will have problems with foreign markets as domestic market is saturated and no significant foreign markets are developed.

As this report was drafted another statement of Russian authorities was published. According to it Russia may ban imports of soy, soymeal, sunflower and corn groats from Ukraine due to phytosanitary reasons.