NOTIFICATION

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| **1.** | **Notifying Member:** MEXICO  **If applicable, name of local government involved:** |
| **2.** | **Agency responsible:** *Servicio Nacional de Sanidad, Inocuidad y Calidad Agroalimentaria*, SENASICA (National Agri-Food Health, Safety and Quality Service) |
| **3.** | **Products covered (provide tariff item number(s) as specified in national schedules deposited with the WTO; ICS numbers should be provided in addition, where applicable):** Fresh kiwifruit (HS code(s): 081050); fresh kiwi berry (*Actinidia arguta*) |
| **4.** | **Regions or countries likely to be affected, to the extent relevant or practicable:**  **[ ] All trading partners**  **[X] Specific regions or countries:** United States of America |
| **5.** | **Title of the notified document:** *Requisitos fitosanitarios para la importación de kiwi berry (Actinidia arguta) fresco, originario y procedente de Estados Unidos de América* (Phytosanitary import requirements for fresh kiwi berry (*Actinidia arguta*) originating in and coming from the United States of America) **Language(s):** Spanish **Number of pages:** 1  <https://www.gob.mx/senasica/documentos/consulta-publica-de-requisitos-fitosanitarios>  <https://members.wto.org/crnattachments/2023/SPS/MEX/23_13853_00_s.pdf> |
| **6.** | **Description of content:** The notified draft phytosanitary requirements governing the importation into Mexico of fresh kiwi berry (*Actinidia arguta*) originating in and coming from the United States of America were determined by SENASICA as a result of the pest risk analysis, pursuant to the Agreement on the Application of Sanitary and Phytosanitary Measures. |
| **7.** | **Objective and rationale: [X] food safety, [ ] animal health, [X] plant protection, [X] protect humans from animal/plant pest or disease, [X] protect territory from other damage from pests.** |
| **8.** | **Is there a relevant international standard? If so, identify the standard:**  **[ ] Codex Alimentarius Commission *(e.g. title or serial number of Codex standard or related text)*:**  **[ ] World Organisation for Animal Health (OIE) *(e.g. Terrestrial or Aquatic Animal Health Code, chapter number)*:**  **[ ] International Plant Protection Convention *(e.g. ISPM No.)*:**  **[X] None**  **Does this proposed regulation conform to the relevant international standard?**  **[ ] Yes [ ] No**  **If no, describe, whenever possible, how and why it deviates from the international standard:** |
| **9.** | **Other relevant documents and language(s) in which these are available:** |
| **10.** | **Proposed date of adoption *(dd/mm/yy)*:** To be determined  **Proposed date of publication *(dd/mm/yy)*:** To be determined |
| **11.** | **Proposed date of entry into force: [ ] Six months from date of publication, and/or *(dd/mm/yy)*:** To be determined  **[ ] Trade facilitating measure** |
| **12.** | **Final date for comments: [X] Sixty days from the date of circulation of the notification and/or *(dd/mm/yy)*:** 28 January 2024  **Agency or authority designated to handle comments: [X] National Notification Authority, [X] National Enquiry Point. Address, fax number and email address (if available) of other body:**  *Secretaría de Agricultura y Desarrollo Rural/Servicio Nacional de Sanidad, Inocuidad y Calidad Agroalimentaria* (Ministry of Agriculture and Rural Development/National Agri-Food Health, Safety and Quality Service)  Please note that any comments on these requirements must be supported by technical and/or scientific evidence and sent by email to: [importaciones.dgsv@senasica.gob.mx](mailto:importaciones.dgsv@senasica.gob.mx), Cc:  Rene Hernández Ruíz - [rene.hernandez@senasica.gob.mx](mailto:rene.hernandez@senasica.gob.mx)  Diógenes Hernández Chávez - [diogenes.hernandez@economia.gob.mx](mailto:diogenes.hernandez@economia.gob.mx) |
| **13.** | **Text(s) available from: [X] National Notification Authority, [X] National Enquiry Point. Address, fax number and email address (if available) of other body:**  *Dirección General de Normas* (Directorate-General of Standards)  Pachuca 189, Colonia Condesa, Cuauhtémoc, 06140 Ciudad de México  Tel.: (+52 55) 5729 9300 (Ext. 4156/4135)  Fax: (+52 55) 5520 9715  Email: [diogenes.hernandez@economia.gob.mx](mailto:diogenes.hernandez@economia.gob.mx)  Website: <http://www.economia.gob.mx/?P=855> |